























# BACK to SCHOOL

## LinkedIn Learning September Challenge

We invite you to get in on the excitement with the **LinkedIn Learning September Challenge** focused on **building your professional brand**.

Challenge yourself to complete each day's short learning - Each can be completed in ~5 minutes. Don't have time to participate every day? No problem. The purpose of this challenge is to explore new learning opportunities and resources available through your **free FSU LinkedIn Learning membership**. Happy learning!

Monday	Tuesday	Wednesday	Thursday	Friday
<p>7</p> <p><b>Challenge Starts Tomorrow!</b></p> 	<p>8</p> <p><b>Video</b> :  <a href="#">It's Time to Build Your Brand</a>            (59s)</p> <p><b>Video</b> :  <a href="#">Why is a Personal Brand Important?</a>            (59s)</p>	<p>9</p> <p><b>Activity</b> :            Identify 2 people you trust who can provide honest feedback on your personal brand:</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>10</p> <p><b>Video</b> :  <a href="#">Defining Your Current Brand</a>            (2m 58s)</p> <p><b>Video</b> :  <a href="#">Creating Your Desired Brand</a>            (2m)</p>	<p>11</p> <p><b>Activity</b> :            How would you like to be described by your peers? List 3 adjectives below.</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>14</p> <p><b>Video</b> :  <a href="#">How to Master Your Presence</a>            (3m 21s)</p> <p><b>Activity</b> :            What is your ideal first impression word?</p> <p>_____</p>	<p>15</p> <p><b>Video</b> :  <a href="#">Benefits to an Elevator Pitch</a>            (2m 1s)</p> <p><b>Video</b> :  <a href="#">Making an Initial Connection</a>            (2m 43s)</p>	<p>16</p> <p><b>Video</b> :  <a href="#">The Golden Rules</a>            (3m 6s)</p> <p><b>Video</b> :  <a href="#">Volunteering</a>            (1m 45s)</p>	<p>17</p> <p><b>Video</b> :  <a href="#">How to Look Confident</a>            (2m 56s)</p> <p><b>Video</b> :  <a href="#">How to Be Engaging</a>            (1m, 31s)</p>	<p>18</p> <p><b>Activity</b> :            Who is one person in your network whose professional brand you admire, and why?</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>21</p> <p><b>Video</b> :  <a href="#">Conveying Authenticity</a>            (3m 55s)</p>	<p>22</p> <p><b>Video</b> :  <a href="#">How to Sound Confident</a>            (3m 13s)</p> <p><b>Pop Quiz</b> :            A fake smile is just as powerful as a real one</p> <p><input type="checkbox"/> True <input type="checkbox"/> False</p>	<p>23</p> <p><b>Video</b> :  <a href="#">Embrace Your Imperfections</a>            (2m 51s)</p>	<p>24</p> <p><b>Video</b> :  <a href="#">Making Your Pitch Stick</a>            (2m 40s)</p>	<p>25</p> <p><b>Activity</b> :            List your biggest takeaway(s) from the LiL September Challenge</p> <p>_____</p> <p>_____</p> <p>_____</p>